TIME MAGAZINE

FOURTH COVER

1993

ISSUE	DATE	ADVERTISER
14	04/05	Philip Morris
15	04/12	Philip Morris
19	05/10	Philip Morris
20	05/17	Philip Morris
23	06/07	Philip Morris
26	06/28	Philip Morris
29	07/19	Philip Morris
34	08/23	Philip Morris
39	09/27	Philip Morris
40	10/04	Philip Morris
43	10/25	Philip Morris
46	11/15	Philp Morris — not Franchised
51	12/20	Philip Morris

- 16 to date
- 4 issues TBD

2071251288

Source: https://www.industrydocuments.ucsf.edu/docs/qsxn0004

TIME MAGAZINE

FOURTH COVER

1993

ISSUE	DATE	ADVERTISER
3	X01/18	Philip Morris gave up
6	X02/08	Philip Morris " "
11	X03/15	Philip Morris " "
12	X03/22	Philip Morris " " (moved to 11/15/93 insert)
14	04/05	Philip Morris
15	04/12	Philip Morris
19	05/10	Philip Morris
20	05/17	Philip Morris
23	06/07	Philip Morris
26	06/28	Philip Morris
29	07/19	Philip Morris
34	08/23	Philip Morris
39	09/27	Philip Morris
40	10/04	Philip Morris
43	10/25	Philip Morris
51	12/20	Philip Morris
	add: (11/15/93)	

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